



IEEE International Symposium on Hardware-Oriented Security and Trust

Conference | 12-15 December

Washington, DC, USA



2021

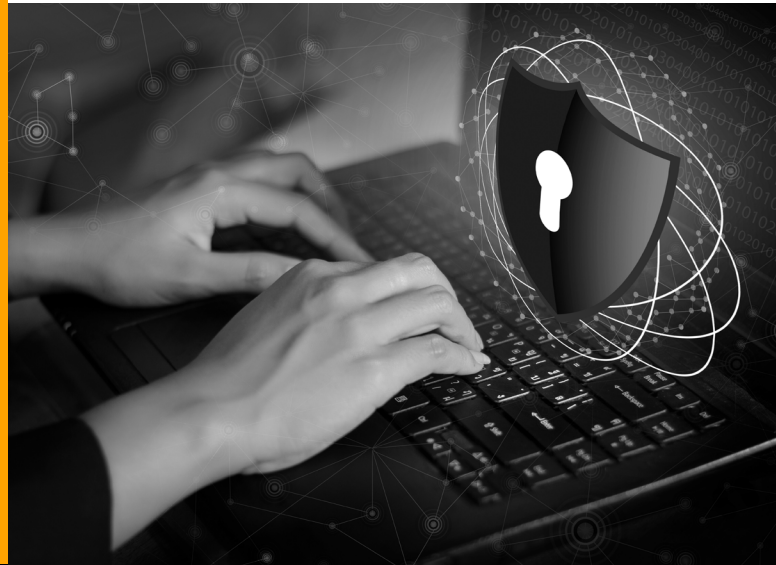
Supporter & Exhibitor Prospectus

- Organizational Sponsors -



About HOST 2021

The IEEE International Symposium on Hardware-Oriented Security and Trust (HOST) is recognized as the worldwide venue for researchers and practitioners to advance knowledge and technologies related to hardware security and assurance. The 14th annual HOST will be held 12–15 December in Washington, D.C.



Whether you are showcasing new products and services or recruiting new talent, HOST 2021 is where the international hardware and test community looks for what's coming next—providing an opportunity to highlight what your company has to offer to influencers and decision makers.

EVENT FEATURES

- › Technical Sessions
- › Tutorials
- › Hardware Demos
- › Exhibits Networking

The conference exhibits will be held at the Hilton Tysons Corner Hotel in Tysons Corner, VA.

EXHIBIT DATES

December 13

December 14

Contributions to HOST have come from multiple communities, including:

- Semiconductor design, test, and failure analysis
- Computer architecture
- Systems security
- Cryptography and cryptanalysis
- Imaging and microscopy

Get Involved!

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Why Become a Supporter?

REACH HIGH-VALUE CONTACTS:

The HOST event and community owe their success in part to the generosity of industrial and government sponsors. HOST provides impactful opportunities for sponsors to support the community while gaining exposure for their brand.

SPONSOR BENEFITS INCLUDE:

- Position your company as a leader in the services space by showcasing your innovations
- Connect with international experts and influencers who can evaluate your products and influence their adoption
- Reinforce your brand on a global stage
- Meet conference participants from around the world—potential customers and collaborators—and leading researchers from government, academic, and industry
- Creating opportunities to recruit top tech talent – build relationships with in-demand professionals.
- Ensuring continued exposure to thousands by being listed as a sponsoring company in the published proceedings, hosted on IEEE Xplore®.

SUPPORT THE COMMUNITY:

- Promote diversity
- Provide opportunities for student professional development
- Acknowledge and reward top student and researcher contributions
- Help raise awareness of hardware security and trust issues

HOST attracts decision-makers looking for the next generation of products, solutions, networking, and advanced-industry perspectives. Put yourself in the position to meet them at HOST21!



Who Attends HOST?

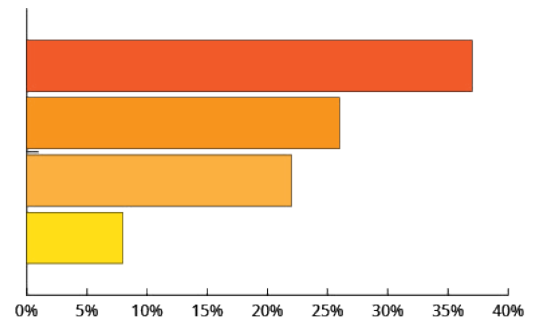
Job titles held by HOST 2020 attendees include:

- Research Scientist
- Professor
- President
- Principal Engineer – Hardware Security
- Chief Data Scientist
- Tech Lead Manager
- PhD students, candidates
- Engineer
- Sr. Principal Research Manager
- System Security Engineer
- Director
- Distinguished Professor

350+ attendees at HOST 2020

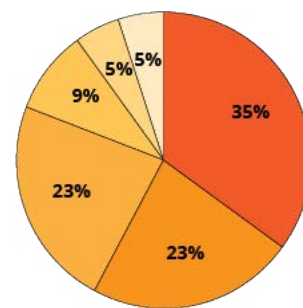
Over 92% of HOST 2020 attendees indicated they were positively satisfied with the event.

Conference Demographics



- 37% | Academics-Students/Rsearch
- 26% | Educational Institution
- 22% | Private Industry
- 8% | Public/Government

General Fields of Expertise



- Embedded Systems
- Integrated Circuit Design
- Computer Architecture
- Test and Verification
- Emerging and Post-CMOS technologies
- Cyber, Physical and IoT Systems



[2017–2020]

Industry and Government Attendees

- Accenture Labs
- ADI
- Aerospace Corp
- AFRL
- AMD
- AMRDEC
- ANSSI
- Apple
- ARM
- ARO
- BAE Systems
- BAH
- Bank of Canada
- Battelle
- Boeing
- Bosch
- BRIDG
- BSI
- Cadence
- Cisco
- DARPA
- Deutsche Bank
- DGA MI
- DISA
- DMEA
- Draper Labs
- DSO
- DSTL
- DUST Identity
- Edaptive Computing
- Enthentica
- ETRI
- EYL
- FFI
- Fraunhofer AISEC
- Galois
- GLC Technologies, Inc
- Graf Research
- Honeywell
- Huawei
- IBM
- IDA
- Intel
- Intelligent Automation
- Intrinsic ID
- Intrinsix
- JHU APL
- KCNSC
- LANL
- Leidos
- Lockheed Martin
- MacB
- Mentor Graphics
- Microsemi
- MIT LL
- MITRE
- NASA
- NewAE Technology
- Nimbis
- NRL
- NSF
- NSTXL
- NSWC
- NXP
- ODASD
- ON Semi
- Onespın Solutions
- Potomac Institute for Policy Studies
- Qualcomm
- Raith
- Rambus
- Raytheon
- Riscure
- Rockwell
- Sandia
- SONY EMCS
- SRI International
- Synopsys
- TDKC
- TechVision21
- TI
- Tortuga Logic
- Toshiba
- TÜViT
- USG
- UTRC
- Verisign
- Xilinx

Supporter Packages

HOST supporters receive high-value benefits that deliver ways to share stories and connect with HOST attendees, while receiving visibility as a leader in the field.

	Silver	Gold	Platinum
Full conference registration	1	3	5
Recognition on HOST website	✓	✓	✓
Supporter recognition in HOST Proceedings	✓	✓	✓
Literature display near registration (500 pieces)	✓	✓	✓
Supporter recognition in promotional emails	✓	✓	✓
Access to attendee name and email list (opt-ins only) after event		✓	✓
2 hours of access to a private meeting room (limited availability – first come first served)		✓	✓
Supporter Signage in pre-function or program areas (logo and supporter level)		✓	✓
Listing in pre-conference event highlight (non-exclusive)		25 words	50 words
Logo on conference presentation template			✓
Nametag sponsorship (logo on nametag)			✓
Exclusive lanyard sponsorship			✓
PRICE	\$3,500	\$8,500	\$13,500 (Limit 1)

Single Sponsorship Items	
\$10,000	Keynote Presentation
\$5,000	Awards Banquet Sponsor (signage, listing in program, and 30-second video during the banquet)
\$3,500	Exclusive lunch, break or demo session sponsor title in program
Student Recruitment	
\$500	Access to student travel grant winner CV's prior to the event
Student Professional Development	
\$750 per student	Student Travel Scholarship Support—aimed at increasing diversity by supporting registration, travel, and/or accommodations of students from underrepresented groups
\$1,250 per student	International Student Travel Scholarship Support—aimed at increasing participation of students from outside the United States
Student Mentorship Session - Exclusive	
\$2,500	Named sponsorship recognition and opportunity to contribute two employees to serve as mentors during the Student Mentorship Session

Exhibit at HOST

Establish a face-to-face presence at HOST 2021 and meet with attendees eager to learn more about your products, services, and opportunities.

Exhibitors Can Expect To:

01

Network and meet new collaborators/partners to seek funding in this multibillion-dollar area of national need.

02

Gain exposure for your technologies among researchers, engineers, program managers, educators, and policy makers.

03

Enhance your visibility among influential leaders and decision-makers from government, OCMs, and OEMs in consumer electronics, EDA, semiconductor, computer, telecommunications, and defense industries.

Exhibition Rate - \$5,000

- 8'x10' display space
- Company and product listing, description, and URL on HOST website
- List of opt-in pre-conference attendee appointment request list
- Five-minute presentation in HOST Technical Forum
- One full conference registration
- Recognition on the HOST Website

Exhibition spaces are limited - secure your space today!

HOST 2020 Silver & Bronze Sponsors

- Corporate Sponsors -



- Exhibitor Sponsors -



Secure Your Sponsorship Today!

hostsymposium.org

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