16th Annual IEEE International Symposium on Hardware Oriented Security and Trust (HOST)

CONFERENCE AND EXPO

Conference 5–8 May 2025 // Exhibits 6–7 May 2025

San Jose, California, USA

2025 EXHIBITOR & SPONSOR PROSPECTUS

www.hostsymposium.org

IEEE COMPUTER SOCIETY

IEEE

HOST

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San Jose, CA, USA

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- ABOUT HOST 2025
- EXHIBITION
- BRANDING/NETWORKING
- MEET YOUR CUSTOMERS
- WHO ATTENDS HOST?
- SUPPORTER BENEFITS
- TOP SPEAKERS

CONTACT
Ron Moreau
r.moreau@computer.org
+1 714-816-2111

EMAIL RON

Make Game-Changing Connections at HOST 2025!

Be a part of HOST 2025, a leading conference for advancing the knowledge and applications of technologies related to hardware security and assurance.

Join us to find new revenue-generating partnership opportunities, attract new talent, and make lasting connections to propel your business forward.

Reach Decision-Makers: At HOST 2025, d**ecision-makers with real buying power** will be in attendance.

Unleash Your Potential: HOST 2025 gathers the brightest minds in the hardware security and assurance fields, creating the perfect platform to showcase your company's products and services to a **highly targeted audience.**

Connect with Top Talent: Looking to **recruit the best in the industry?** HOST 2025 is known for attracting qualified job-seekers, providing you with a unique opportunity to network with top-tier talent actively seeking career advancements.

Continuing Branding Visibility with IEEE Xplore®: Ensure long-lasting continued exposure to thousands by being listed as a sponsoring company in the published proceedings, hosted on IEEE Xplore®.

Engage with industry leaders, investors, and potential clients who can accelerate your business growth.

Exhibit at HOST 2025 and unlock a world of possibilities for propelling your business to new heights, networking, and recruiting.

SECURE YOUR SPOT TODAY!

Highlights for 2025

- Opportunities to engage with a targeted and focused audience
- Meet face-to-face in an on-site environment that fosters key connection-building
- Join us for the HOST 2025 Awards Banquet

Themes and Topics

- Design, trust, and analysis
- Computer architecture
- Systems Security
- Cryptography and cryptanalysis
- Imaging and microscopy

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HOST 2025

The IEEE International Symposium on Hardware-Oriented Security and Trust (HOST) is recognized as the worldwide venue for researchers and practitioners to advance knowledge and technologies related to hardware security and assurance. The 16th annual HOST will be held 5–8 May 2025, in San Jose, CA, USA.

HOST 2025 aims to facilitate the rapid growth of hardware-based security research and development and highlight new results in the area of hardware and system security.

Whether you are showcasing new products and services or recruiting new talent, HOST 2025 is where the international hardware and trust community looks at what's coming next and provides an opportunity to highlight what your company has to offer and reach decision-makers with real buying power.

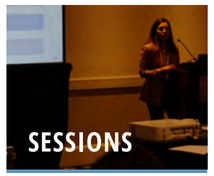
110
INSTITUTIONS REPRESENTED

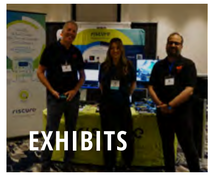
16
COUNTRIES REPRESENTED

Top Research Areas Covered

- TECHNIQUES
- TOOLS
- DESIGN/TEST METHODS
- ARCHITECTURES
- CIRCUITS
- APPLICATIONS OF SECURE HARDWARE

Event Features





> We were also pleased to have the opportunity to participate in the mentorship event and are loving the career outreach opportunities, such as the CVs and job postings. Many thanks again to you and your team for your efforts and hard work. We felt that this conference was very well executed across the board.

MCKENZIE ROSS
Director, Corporate Marketing

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Exhibit at HOST 2025

Expand Your Network

EXHIBITS OPEN 6–7 May

Build valuable connections with future employees who can take your company to new heights.

Highlight what makes your company unique and gain the recognition you deserve.

Grow your leads and form meaningful partnerships to propel your professional journey.

TABLETOP

$3,000

Includes 6’ table + two chairs; one non-author registration.

Also included with the Platinum, Gold, and Silver sponsorship packages

Secure Your Tabletop Today!

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High-Profile Opportunities at HOST 2025

KEYNOTE PRESENTATION

$10,000

Sponsorship of a keynote presentation will provide your company extraordinary visibility during the highly attended session. Prominent signage promoting your company will be displayed throughout the keynote session. Additional recognition will be provided on the conference website, as well as in the conference program.

AWARDS BANQUET SPONSOR

$10,000

Our awards have been established to recognize outstanding achievements and for those accomplishments that enhance the vast field of hardware security.

As an Awards Banquet Sponsor, your company branding will be visible during the highly attended event. Prominent signage promoting your company will be displayed throughout the banquet, and additional recognition will be provided on the conference website and in the conference program.

Includes 3 Free Non-Author Registration from Company Affiliates. Also recognized as Gold sponsor, with associated benefits

SPEAK WITH TECH PROSPECTS/ COLLABORATION OPPORTUNITIES

Capture the attention of technologists, representing the end-user community (Enterprises, OEMs, National Labs), who are responsible for purchasing hardware-oriented security technology and applications at scale.

Meet and speak with tech partners and prospects who are adopting novel technologies and are able to accelerate business growth efforts.

Position your company front of mind with researchers and technologists as a provider of novel platforms, which enable next-generation applications.

Meet and engage motivated investors who are actively looking for opportunities in the hardware security and assurance market and who could fund the next rounds of business growth.

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Enhance Your Presence With Exclusive Sponsorship Add-Ons

CONFERENCE LUNCHES/ COFFEE BREAK SPONSOR

$10,000 (one company limit)

- Company logo prominently displayed at meal stations, on signage, and in dining area.
- Recognized as Gold sponsor, with associated benefits.

LANYARD SPONSOR

$7,500 (one company limit)

- Company logo

HARDWARE HACKING COMPETITION/ SESSION SPONSOR

$6,000 (one company limit)

- Company logo projected at the competition and session presentation
- Recognized as Silver sponsor, with associated benefits.

STUDENT RECRUITMENT

$1,500

Gain access to student travel grant winner CV's prior to the event.

STUDENT TRAVEL SCHOLARSHIP SUPPORT

$750 (per student)

Aimed at increasing diversity by supporting registration, travel, and/ or accommodations of students from underrepresented groups.

INTERNATIONAL STUDENT TRAVEL SCHOLARSHIP SUPPORT

$1,250 (per student)

Aimed at increasing participation of students from outside the United States.

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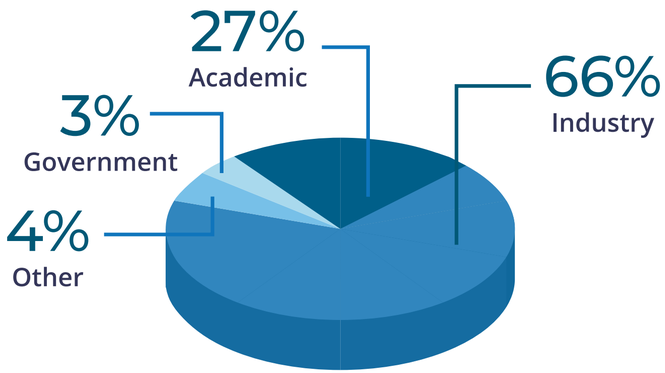
Who Attends HOST?

HOST attracts decision-makers looking for the next generation of products, solutions, networking, and advanced-industry perspectives. Put yourself in the position to meet them. Contact your sales rep today!

JOB TITLES HELD BY HOST ATTENDEES INCLUDE:

- Research Scientist
- Principal Cybersecurity Architect
- Principal Security Analyst
- President
- Principal Hardware Security Engineer
- Chief Data Scientist
- Tech Lead Manager
- Ph.D. student
- Sr. Principal Research Manager
- System Security Engineer
- Embedded System Engineer
- Director
- Professor
- Senior Scientist

PROFESSIONAL ATTENDEE INSTITUTIONAL TYPE



GENERAL FIELDS OF EXPERTISE

- EMERGING AND POST-CMOS TECHNOLOGIES (5%)
- CYBERPHYSICAL AND IOT SYSTEMS (5%)
- COMPUTER ARCHITECTURE (23%)
- EMBEDDED SYSTEMS (35%)
- TRUST AND VERIFICATION (9%)
- INTEGRATED CIRCUIT DESIGN (23%)

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Who Attends HOST?

Companies and Labs Represented at HOST

- Advanced Technologies Institute
- Air Force Research Laboratory
- Analog Devices, Inc. (ADI)
- ANSYS, Inc.
- Arm Ltd
- BAE Systems
- Bank of Canada
- Battelle
- Boeing
- Booz Allen Hamilton
- Cadence
- CEA Grenoble
- Cepesc
- Cisco Systems, Inc.
- Department of Defense
- DEVCOM Army Research Lab
- DHS
- Department of Defense
- ESHARD
- Garrison Technology
- Google
- Graf Research Corporation
- Hardwear Inc
- Honeywell
- IBM Research
- Infleqtion
- Intel Corp
- Intrinsic ID
- JHNA
- McSoft Pty Ltd
- Microchip Technology Inc.
- MPI-SP
- Multibeam Corporation
- Norwegian Defence Research Establishment (FFI)
- National Science Foundation
- NXP Semiconductors
- QA Limited
- Rambus/Cryptography Research
- Readybit Labs
- Red Balloon Security
- Renesas Electronics America Inc.
- Riscure
- Riverside Research
- Sandia National Laboratories
- SECURE-IC
- SkyWater Technology
- SNL
- STMicroelectronics
- Synopsys
- TÜV Informationstechnik GmbH

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HOST 2025 Supporter Benefits

BENEFITS	PLATINUM EXCLUSIVE ONE COMPANY LIMIT	GOLD	SILVER
Price	$13,500	$8,500	$4,000
Tabletop	✔	✔	✔
Company/product listing, description, URL on HOST website	✔	✔	✔
Signage in function or program areas (Logo/level)	✔	✔	✔
Recognition in HOST Proceedings	✔	✔	✔
Listing in pre-conference event highlight (non-exclusive)	50 words	25 words	25 words
Discounted registration	20%	15%	10%
LIVE Short Presentation in HOST program	✔	✔	
Free Non-Author Registration from Company Affiliates	5	2	1
Attendee opt in list post event	✔	✔	
2 hours access to private meeting room (First come, first serve)	✔	✔	
Logo on conference presentation template	✔		
Banner at registration identifying your company as platinum sponsor	✔		

MAXIMIZE YOUR INVESTMENT

Branding across the website, social media, and email campaigns

Showcase your capabilities and next-generation technologies and applications to an audience of highly qualified hardware-oriented security and assurance architects and technologists

Establish an ecosystem of new partners by participating in the numerous networking opportunities

Meet and engage motivated investors who are actively looking for opportunities in the vast hardware security market

Build brand awareness in the hardware security and assurance industry by being an integral part of this important event

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Top Speakers Across Past HOST Events

GEORGE ORJI

CHIPS NAPMP, NIST

NIST

JAY LEWIS

Microsoft

Microsoft

MUKESH V. KHARE

IBM Research

IBM

NORMAN CHANG

ANSYS, Inc.

Ansys

JAYSON BETHUREM

Flex Logix

flexlogix reconfigurable

CARL MCCANTS

DARPA

DARPA

MIKE BORZA

Synopsys

SYNOPSYS®

SUZY RAMIREZ GREENBERG

Intel

intel

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MAKE THE RIGHT DECISION FOR YOUR COMPANY

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Be a part of HOST 2025, an exciting hardware-oriented security and trust experience that goes beyond the realm of knowledge-sharing!

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HOST 2024

Supporters Included

SIEMENS

Rambus

BOEING

BATTELLE

flexlogix
reconfigurable

JIACO INSTRUMENTS

riscure
driving your security forward

IDAHO SCIENTIFIC

cea