



HOST 2023

IEEE International Symposium on Hardware-Oriented Security and Trust

CONFERENCE 1–4 May 2023 // **EXHIBITION** 1–4 May 2023

DOUBLETREE BY HILTON // SAN JOSE, CALIFORNIA, USA

EXHIBITOR AND SPONSOR PROSPECTUS

RESERVE TODAY

www.hostsymposium.org



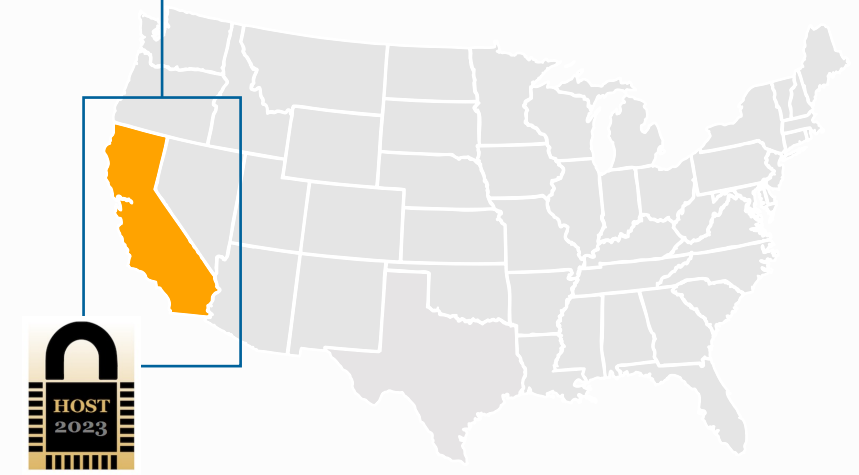
About Us

The IEEE International Symposium on Hardware-Oriented Security and Trust (HOST) is recognized as the worldwide venue for researchers and practitioners to advance knowledge and technologies related to hardware security and assurance. The 15th annual HOST will be held 1–4 May 2023, in San Jose, California, USA.

Whether you are showcasing new products and services or recruiting new talent, HOST 2023 is where the international hardware and test community looks at what's coming next and provides an opportunity to highlight what your company has to offer and reach decision-makers with real buying power.

CONFERENCE & EXHIBITION 1–4 May 2023

DOUBLETREE BY HILTON, SAN JOSE, CA, USA



Contributions to HOST have come from multiple communities, including:

- Semiconductor design, test, and failure analysis
- Computer architecture
- Systems security
- Cryptography and cryptanalysis
- Imaging and microscopy

Event Features

Technical Sessions

Tutorials

Hardware Demos

Exhibits

Networking

Thanks so much for making HOST one of OneSpin's strongest virtual events this year! We loved the elevator pitch component—that's a huge value-add for exhibitors. We were also pleased to have the opportunity to participate in the mentorship event and are loving the career outreach opportunities, such as the CVs and job posting. Many thanks again to you and your team for your efforts and hard work. We felt that this conference was very well executed across the board.

McKenzie Ross
Director Corporate
Marketing



HOST 2023

IEEE International Symposium on
Hardware-Oriented Security and Trust

TABLE OF CONTENTS

- | | |
|----|--|
| 01 | <u>About Us</u> |
| 02 | <u>Why Become a Supporter?</u> |
| 03 | <u>Who Attends Host?</u> |
| 04 | <u>Exhibit Floorplan</u> |
| 05 | <u>Supporter Benefits</u> |
| 06 | <u>Previous Supporters</u> |
| 07 | <u>Contact Us</u> |

Why Become a **Supporter?**

REACH HIGH-VALUE ACCOUNTS

The HOST event and community owe their success in part to the generosity of industrial and government sponsors. HOST provides impactful opportunities for sponsors to support the community while gaining exposure for their brand.

SPONSORS' BENEFITS INCLUDE

- Position your company as a leader in the hardware security space by showcasing your innovations
- Connect with international experts and influencers who can evaluate your products and influence their adoption
- Reinforce your brand on a global stage
- Meet conference participants from around the world—potential customers and collaborators—and leading researchers from government, academic, and industry
- Create opportunities to recruit top tech talent—build relationships with in-demand professionals.
- Ensure continued exposure to thousands by being listed as a sponsoring company in the published proceedings, hosted on IEEE Xplore®.

SUPPORT THE COMMUNITY

- Promote diversity
- Provide opportunities for student professional development
- Acknowledge and reward top student and researcher contributions
- Help raise awareness of hardware security and trust issues

**Exhibit Date
& Hours**

**COMING
SOON**

**Conference
Schedule**

**COMING
SOON**

Who Attends HOST?

HOST attracts decision-makers looking for the next generation of products, solutions, networking, and advanced-industry perspectives. Put yourself in the position to meet them at HOST 2023!



GET INVOLVED!

Regan Pickett

r.pickett@computer.org // +1 714-822-8022

www.hostsymposium.org



300+

attendees at HOST2022

9 out of 10 (89%)
respondents were satisfied
with attending HOST 2022

**Academics/
Students/
Research**
37%

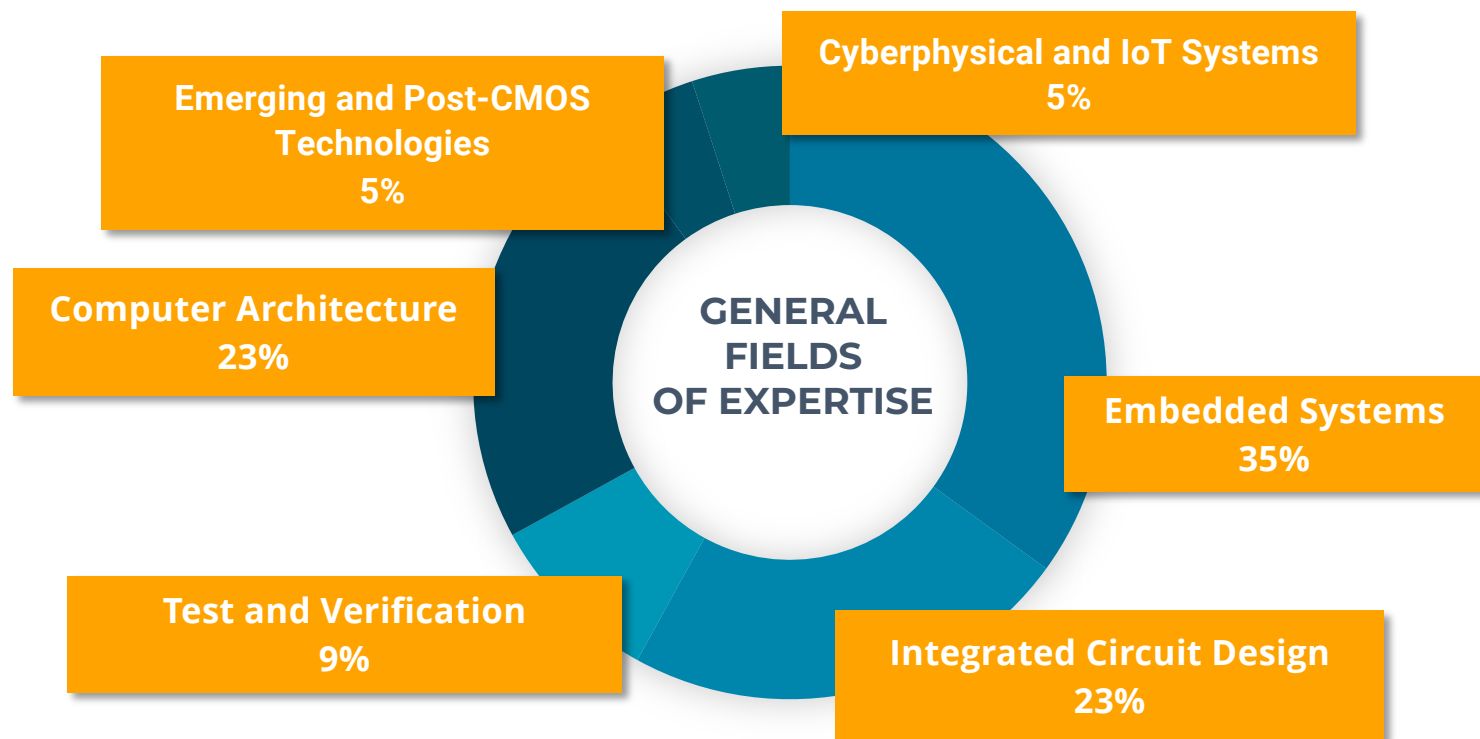
**Private
Industry**
24%

**CONFERENCE
DEMOGRAPHICS**

**Educational
Institution**
30%

Public/Government
9%

Who Attends HOST?



Job titles held by HOST 2022 attendees include:

- Research Scientist
- Professor
- President
- Principal Engineer – Hardware Security
- Chief Data Scientist
- Tech Lead Manager
- PhD students, candidates
- Engineer
- Sr. Principal Research Manager
- System Security Engineer
- Director
- Distinguished Professor

COMPANIES REPRESENTED BY ATTENDEES

ACE Consulting Group • AFRL/RIEB • Air Force Research Laboratory Information Directorate • Amazon • Anametric • Inc. • Ansys • Inc • Auburn University • BAE Systems • Bank of Canada • Battelle Memorial Institute • Bloomberg LP • Boeing • Booz Allen Hamilton • Cadence Design Systems • California State University of Northridge • Carleton University • Carnegie Mellon University • Caspia Technologies • CEA - Commissariat à l'Énergie atomique • Cisco Systems • Cloudflare Inc. • CMU • CSULB • Cycuity • DARPA • Department of EECS of University of Kansas • DGA MI • DHS S&T • DoD • DOE's National Security Campus • Draper Laboratory • DRC Consulting • Drexel University • ElectroScience Laboratory • eShard • FAU & PQSecure • Flex Logix Technologies • Florida Atlantic University • Florida International University • George Mason University • Georgia Institute of Technology • Graf Research • Hamamatsu • Hanyang University • HII • Honeywell • IBM Research • ICTK HOLDINGS • IDA • IEEE Computer Society • IIT Bombay • IIT Kanpur • Indian Institute of Technology Kanpur • Institute for Development and Research in Banking Technology • Institute of Computing Technology • Chinese Academy of Sciences • Institute of Microelectronics • Chinese Academy of Sciences • Intel Corporation • Intel Labs • Intrinsic ID • ITA Institutul Pentru Tehnologii Avansate • JG Consulting • Kansas State University • KFUPM • KU • Leidos • Lockheed Martin • Marquette University • Marvell Government Solutions • Marymount University • Microchip Technology • Microsoft Corporation • Mines Saint-Etienne • MIT Lincoln Laboratory • MOD • Morgan State University • Nanjing University of Aeronautics and Astronautics • National University of Sciences and Technology • NEU • New Mexico State University • NI (formerly National Instruments) • Nimbis Services • NIST • North Carolina Agricultural & Technical State University • North Carolina State University • Northeastern University • Northrop Grumman • Northwestern Polytechnical University • NXP • Offenburg University of Applied Science • Office of Naval Research • Ohio State University Physics Department • Optimal+ • OSU • Peking University Shenzhen Graduate School • Piedmont Technical College • PQShield • PQShield Ltd. • Radiance Technologies • Inc. • Raytheon • Raytheon Technologies • Readybit Labs • Riscure • Riverside Research • Rutgers University • RWTH Aachen University • Sandia National Laboratories • Serma • Siemens Government Technologies & Siemens EDA • SSC Technology • Synopsys • Technical University of Munich • Technische Universität Berlin • Tennessee Technological University • TESCAN USA • Texas A&M University • Texas Tech University • Thales • The MITRE Corporation • The Ohio State university • Tortuga Logic • Trusted ST • TU Wien • U.S. DoD • University of California • Davis • University of California • San Diego • University of Central Florida • University of Colorado Boulder • University of Delaware • University of Florida • University of Kansas • University of Maryland • University of Nebraska-Lincoln • University of Nevada • Reno • University of New Hampshire • University of New Mexico • University of North Carolina • Charlotte • University of Passau • University of South Florida • University of Southern California • University of Texas at Dallas • UTRGV • Villanova University • Wartenberg Consulting LLC • Worcester Polytechnic Institute • Yale University

Exhibit Floorplan

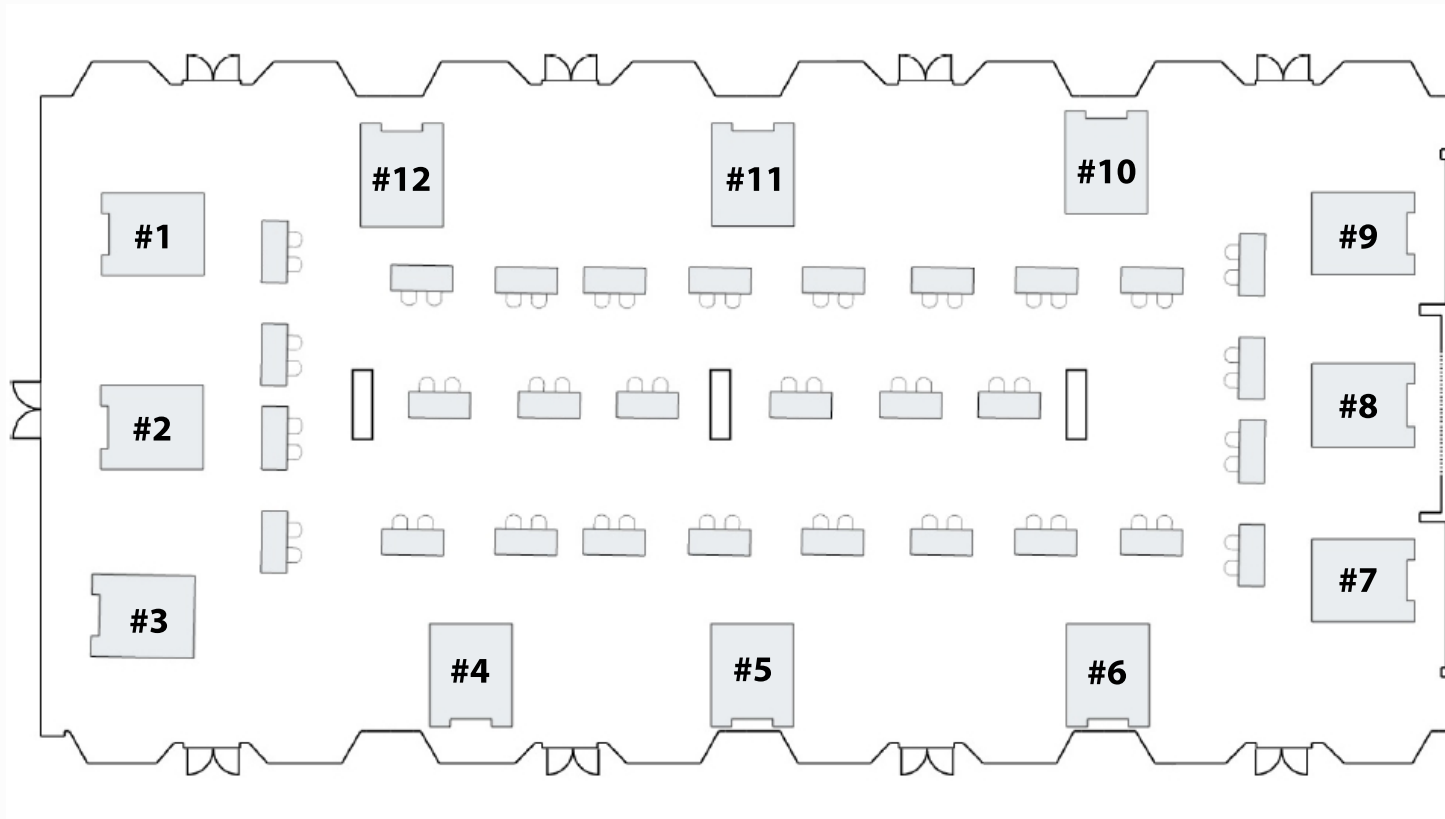


Exhibit Date
& Hours

**COMING
SOON**

Conference
Schedule

**COMING
SOON**

SUPPORTER BENEFITS	EXHIBIT \$5,000	SILVER \$3,500	GOLD \$8,500	PLATINUM \$13,500 (Limit 1)
8'x10' display space	✓			
Company and product listing, description, and URL on HOST website	✓	✓	✓	✓
Short presentation possible in HOST Technical Forum—LIVE	✓			
Complementary full conference registration	1	1	2	3
Recognition on HOST website	✓	✓	✓	✓
Supporter recognition in HOST Proceedings		✓	✓	✓
Literature display near registration (500 pieces)			✓	✓
Supporter recognition in promotional emails		✓	✓	✓
Access to attendee name and email list (opt-ins only) after event	✓		✓	✓
2 hours of access to a private meeting room (limited availability—first come first served)			✓	✓
Supporter Signage in pre-function or program areas (logo and supporter level)	✓ (logo only)	✓	✓	✓
Listing in pre-conference event highlight (non-exclusive)	Logo only	25 words	25 words	50 words
Logo on conference presentation template				✓
Nametag sponsorship (logo on nametag)				✓
Booth only registration	1			
Discounted registration	15%		15%	15%

Supporter Benefits

PLATINUM — \$13,500 (Limit 1)

- **All Gold Supporter Benefits**
- Short presentation possible in HOST Technical Forum—LIVE
- 3 Full conference registrations
- 50-word Listing in pre-conference event highlight (non-exclusive)
- Logo on conference presentation template
- Nametag sponsorship (logo on nametag)

GOLD — \$8,500

- **All Silver Supporter Benefits**
- 2 Full conference registrations
- Supporter recognition in HOST Proceedings
- Literature display near registration (500 pieces)
- Access to attendee name and email list (opt-ins only) after event
- 2 hours of access to a private meeting room (limited availability—first come first served)
- 15% Discounted registration

SILVER — \$3,500

- 1 Full conference registration
- Company and product listing, description, and URL on HOST website

- Recognition on HOST website
- Supporter recognition in HOST Proceedings
- Supporter recognition in promotional emails
- Supporter Signage in pre-function or program areas (logo and supporter level)
- 25-word Listing in pre-conference event highlight (non-exclusive)

EXHIBIT — \$5,000

- 8'x10' display space
- Company and product listing, description, and URL on HOST website
- Short presentation possible in HOST Technical Forum—LIVE
- 1 Full conference registration
- Recognition on HOST website
- Access to attendee name and email list (opt-ins only) after event
- Supporter Signage in pre-function or program areas (logo only)
- Logo-only Listing in pre-conference event highlight (non-exclusive)
- 1 Booth Only registration
- 15% Discounted registration

SINGLE SPONSORSHIP ITEMS

- **Keynote Presentation** - \$10,000
- **Awards Banquet Sponsor** - \$10,000 (signage, listing in program, and 30-second video during the banquet)
- **Lanyard** - \$7,500 (exclusive)
- **Coffee Break Sponsor** - \$2,000 (2 per break) - (Add on only - not stand alone)

Student Recruitment

Access to student travel grant winner CV's prior to the event - \$1500

Student Professional Development

- **Student Travel Scholarship Support**—aimed at increasing diversity by supporting registration, travel, and/or accommodations of students from underrepresented groups (\$750 per student)
- **International Student Travel Scholarship Support**—aimed at increasing participation of students from outside the United States (\$1,250 per student)

Previous Supporters

CORPORATE SPONSORS



EXHIBITOR SPONSORS





HOST 2023

IEEE International Symposium on
Hardware-Oriented Security and Trust

CONFERENCE 1–4 May 2023

EXHIBITION 1–4 May 2023

DOUBLETREE BY HILTON // SAN JOSE, CA, USA



CONTACT US

Regan Pickett

r.pickett@computer.org

+1 714-822-8022

**MAKE THE RIGHT
DECISION FOR
YOUR COMPANY**

www.hostsymposium.org